

Special Report on Employer Approaches to Healthcare Innovation (November 2023)

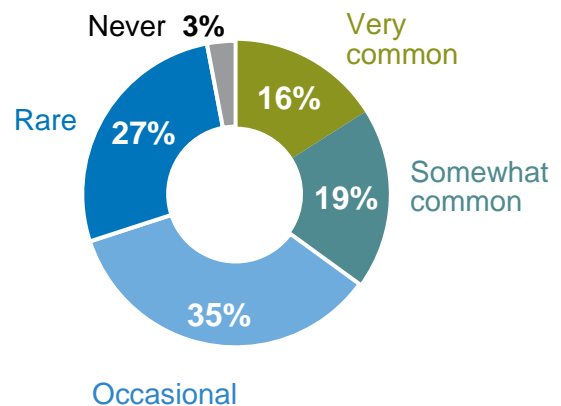


The *Special Report on Employer Approaches to Healthcare Innovation* offers insight into employers' emerging health management strategies, including **adoption of innovative health benefit solutions** that are shaking up the commercial healthcare market. The report features the ways leading employers—both early adopters and fast followers—are opting for focused resources that address workforce challenges and maximize the value of their spend.

Report Topics:

- Top strategies employers are adopting or evaluating to: improve employee population health, control health benefit costs and increase the value of health benefits
- Employee sub-populations targeted based on demographics, disease states and risk factors
- Employer decision making related to point solutions, digital health, advanced primary care and other innovative solutions
 - Includes hurdles to adoption, key influencers, receptivity to change and use of data to identify priority focus areas
- Innovation in pharmacy plan management
- Assessment of outcomes, including “value of investment” or VOI factors
- Identification of the “Most Assertive Employers”
- Implications for healthcare innovator companies

Frequency of Employers as Early Adopter of Innovative Health Management Solutions (self-identified)



n=77 Employers

Source: GRI, *Special Report on Employer Approaches to Healthcare Innovation*, 2023

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